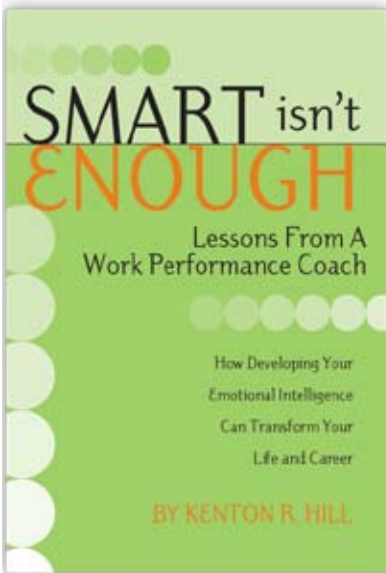


SMART isn't ENOUGH



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Smart Isn't Enough
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Rarely do we see people succeed simply because they are smart.

Even advanced technical skills and experience are not enough if a person is only smart. True long-term success in almost any endeavor is made possible by Emotional Intelligence – a person's capacity to notice, understand and apply their emotions effectively. That fact, and the fact that Emotional Intelligence can be developed (even late in life), are both made clear to readers with the release of Kenton R. Hill's captivating new book, *Smart Isn't Enough: Lessons From A Work Performance Coach*.

At the heart of this book are six stories that demonstrate the positive transformative impact Emotional Intelligence development had on the lives and careers of business leaders and service professionals. By strengthening their intra-personal and interpersonal competencies, the smart leaders, doctors, lawyers, accountants, and dentists featured in these stories were able to achieve results far beyond expectations.

This book is divided into three parts. The first part is an introduction providing readers an overview of what is meant by Emotional Intelligence and why it is so critical to success and satisfaction. The second part contains six story chapters that illustrate the domains of Emotional Intelligence: the Intrapersonal (Personal) domains of Self-Awareness, Self-Regulation, Self-Motivation, and the Interpersonal (Social) domains of Social Awareness, Relationship Building, and Interpersonal Influence. Finally, the third part of the book details the assessment-based coaching approach Hill uses to assist clients in their development of Emotional Intelligence.

Hill's book, *Smart Isn't Enough* also offers readers tools and methods used by his clients to foster their dramatic growth. This is essential reading for all leaders, managers and professionals who want to enhance their work performance. This book is also a valuable resource for executive and business coaches.

